



THE ECONOMIC TIMES

Vol XXX No. 300

WEDNESDAY 6 FEBRUARY 1991

SCALEMASTER - BREAKTHROUGH IN WATER TREATMENT

A Hyderabad-based NRI firm, Scalemaster Adlam Pvt Ltd has introduced an effective and cheap technique for water treatment to prevent scaling in process steam boiler in technical collaboration with a Canadian firm.

With an investment of Rs 50 lakh this NRI company has over 400 installations (boilers, cooling towers, compressors, heat exchangers, etc.) to its credit since inception in 1987.

For an electrostatic water treatment unit for use in any water circulating system where "scale" is a phenomena, the Scalemaster has the most efficient and cost-effective answer.

Scale is a worldwide problem. As it relates to water, fuel, energy and productivity, great importance is given to water treatment to prevent scale. If the scale gets thick enough, pipes deliver no water at all, meaning all the gas or oil is burned in the boiler is wasted.

The Scalemaster non-chemical water treatment is an environmental breakthrough in the fight to keep the water system and the equipment safe. It is a product tested and perfected to serve users plagued today with rising costs, expensive and unsatisfactory conventional water treatment processes and pollution problems.

The Scalemaster unit is superior to any other type of non-chemical equipment.
